

Montana Job Training Partnership “Montana Choice” Grant



Echoes in the Electronic Wind

Realizing Cultural Sovereignty
Through Internet Innovations


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A Window to Three Key Opportunities

- ☞ Learn what is working for others like you
 - ☞ Link into ongoing learning on emerging opportunities
 - ☞ Learn to build social, cultural, and economic value using Internet tools;
 - ☞ Identify the very best Native Applications and establish YOUR Native Voice, globally!
 - ☞ Embrace New Knowledge to create New Opportunities
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Three Historical Firsts

- ☞ Search Engines - Instant Global Information
 - Unrestricted Self-directed Learning
- ☞ Self-Publishing Web Pages -
 - Cheap Global Multimedia Self-Publishing
 - Free Global distribution for Education and Ecommerce
- ☞ Efficient Global/Local Collaboration
 - Email, Listservs and the Ten Collaborative Tools



Rural Community Issues

Roots and Wings

- ☞ Retaining Youth
- ☞ Replacing declining traditional industries
- ☞ Something old - Maintaining rural lifestyle
- ☞ Something new - Adapting to become a sustainable learning community
- ☞ Can We Change Fast Enough? Relocation?



What can we learn from the innovations of others?

☞ Native American Internet Guide

<http://lone-eagles.com/nativeguide.htm>



The New Gold Rush

- ☞ Leapfrogging Ahead with Free Web Tools
- ☞ Training: Best for the Most with the Least
- ☞ Motivating All Potential Innovators
- ☞ New ways of Measuring Motivation and Success
- ☞ Validating a Structure for Youth Leadership
- ☞ Youth ARE the Future of Our Communities!



New Wisdom


- ☞ Ability to learn and teach quickly anywhere, anytime
- ☞ Less is more in the age of info-overload
- ☞ One can give knowledge and still have it
- ☞ Adaptability in a world of accelerating change requires collaboration.
- ☞ New cultures of caring and connectivity need to be created



Future-Proofing Our Rural Communities

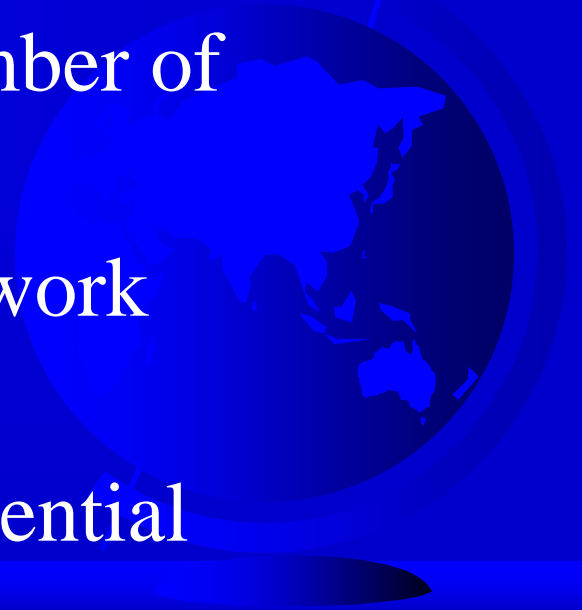


Adapt or Die: Rural Issues

- Rural Out-migration 5-7% EACH YEAR
 - Unnecessary Relocation Scenario
 - Youth Retention or Retirement Community?
 - Outsourcing Jobs Overseas Via Telework (Where are OUR Rural Teleworkers?)
 - We're not Aware of the Opportunities at our Fingertips
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The New “Innovation Economy”

- Microenterprises (less than 12 employees) account for most new jobs
- 20 million home businesses growing by 20% per year
- Montana has highest (22%) number of microenterprises
- 1 in 10 U.S. Jobs involves Telework
- The New Gold Rush
Mining Raw Human Potential



Find What's Working for Others Like You

- ☞ Ebay - 114 million users, 430,000 Self-employed, 28 Billion Dollars per year
- ☞ Rural Entrepreneurship related to Ecommerce and Telework - Go Global
- ☞ Ebay Drop Off Centers - 1000 and growing
- ☞ 28 countries have Ebay, a market of one billion is on the Internet, 5 billion coming fast - What are the Implications?




Montana Job Training Partnership “Montana Choice” Project

- Redefining Workforce Education Through Systemic Change
- An Innovative Demonstration Project to Provide Entry-level Web-based Self-employment Training
- Generating Ecommerce and Telework Success Stories
- Four One Stops, Twelve Communities, Five Years, Inclusion of all “learning disabled”
- A Local Train-the-Trainers Program



The Montana Choice Process

- Begin with presentations to raise awareness that new knowledge bears new opportunities
 - Engage citizens in online learning and interaction on what's already working for others like them
 - Identify local mentors interested in helping others learn and in developing for-profit mentoring services
 - Engage community leaders, K-12 administrators and educators in understanding key action strategies that do not require outside funding
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A Beginner's Guide to Profiting from the Internet

- ☞ A First Online Course for Rural Learners
- ☞ Learn-to-Learn Online
Self-Directed Internet Learning Skills
- ☞ Electronic Portfolio of Skills
(Web-based Resume)
- ☞ Hands-on Exploration of What's Working
- ☞ Receive an Ecommerce and Telework
Certificate



Sustainable Ecommerce Education Development Strategies (SEEDS)

- No Funding Required for this Community Action Plan
- Youth Present Collected Rural Innovations for Community Leaders
- eBay Drop-Off Centers for Entry-Level Ecommerce Training
- Creating People-Centered Knowledge Networks
- K-Net Community Networks
http://lone-eagles.com/indigenous_resources.htm



Community Learning is Everyone's Responsibility

- ☞ K12, Higher Education, Economic Development, State agencies, national agencies, elected community leaders, unofficial community leaders, parents, youth, disabled, faith-based, etc.



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